

# BUS 227 : Creativity and Problem Solving

This course explores the challenges of sustainability (i.e., social equity, economic vitality, and ecological viability) from the lens of creativity and entrepreneurial (i.e., innovative) problem solving. Specifically, theories, approaches, and practices that lead to enhanced creativity and problem solving are explored in order to enhance the ways students process complex problems and provide solutions that are possible, probable, and ultimately, profitable.

**Credits** 1