

BUS 104 : Contemporary Business

This elective course is a survey of current business practice. It examines the operation and organization of the business firm and the processes of its functional areas. The course focuses on the environment in which businesses operate. The course is highly recommended for (a) first-year business majors, (b) students who want to develop an understanding of business and organizations, (c) students who want to pursue a business minor, or (d) students who are thinking about becoming an entrepreneur.

Credits 3

Prerequisites

This course is restricted to students with less than 45 credits total.