

BUS 110 : Financial Literacy

The course is an introduction to economic and financial subjects, terminology, and institutions so that the student develops an understanding and basic fluency in current business and financial issues. Additionally, the objective of this course is to provide students a foundation to make more informed decisions regarding personal financial issues including budgeting, credit management, investment and retirement planning (never too early), and debt options. Topics to be covered include the role of Federal Reserve Bank; how money is created; the differences between Fiscal and Monetary Policy and examining each of those current policies; an introduction to the Stock and Bond markets and what drives their dynamics; the role of Wall Street in our economy; the basics of Foreign Exchange rates and why currencies move in value. There are no prerequisites for this course and it is meant to provide a good background for further course studies in economics, management, and business. This course is also meant to provide a basic understanding of financial issues and markets for non-business majors so that they might be more confident in engaging financial issues for themselves in the future.

Credits 3

Advising Note

Fulfills Wellness-general education requirement.