

# BUS 362 : Sport Management

This course examines the diverse, expanding field of sport and recreation. The structure of the course is designed to provide a comprehensive look at the basic organizational structures and management practices found in the sport industry. Students will examine applications of managerial concepts and processes, and the ways in which organizations interact with each other and professional organizations and governing bodies. Current issues, ethical dilemmas in the sport environment, organizational responsibility, and professional ethics will be discussed.

**Credits** 3

**Prerequisites**

BUS 205