# GMD 203 : Graphic Design I

In this introductory course students become familiar with the basic tools, techniques, terminology and materials of the graphic designer. Students will learn to apply basic design principles to form and message in order to solve visual communication problems. The design process will be explored through the completion of assigned projects that incorporate initial research, idea generation, and final presentation of a design solution.

**Credits**  3

**Prerequisites**

Completion of 18 or more credits.